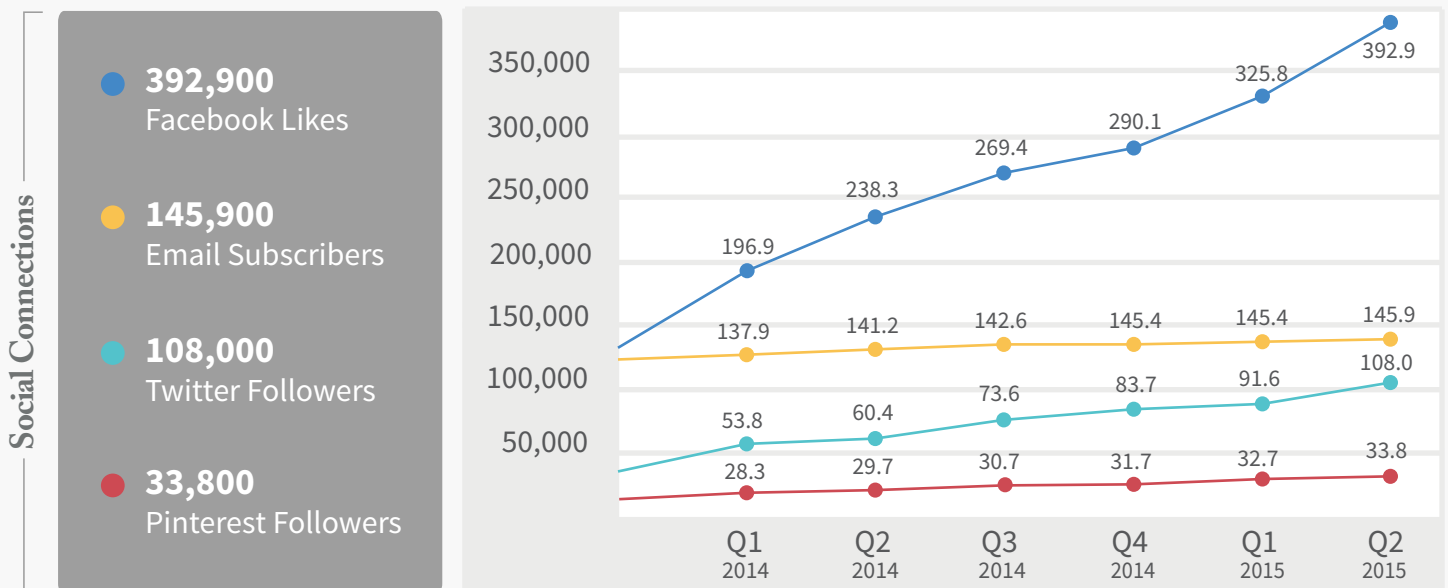
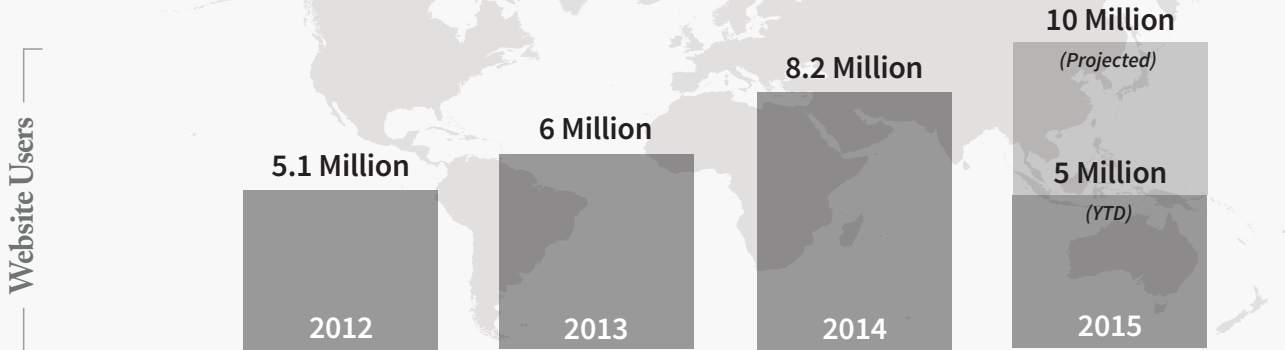


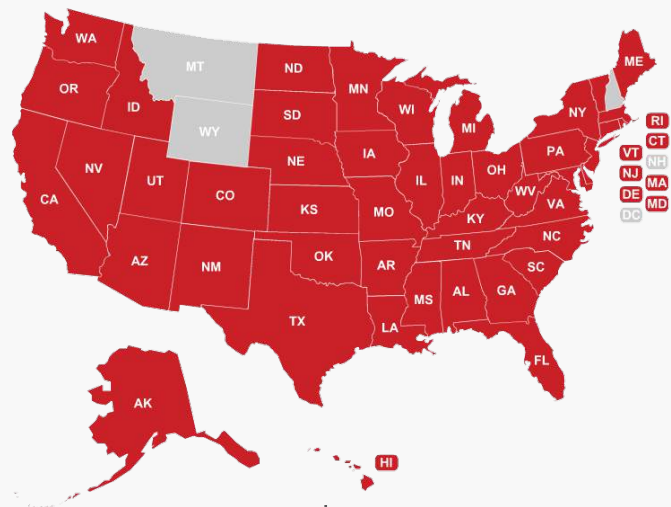


MISSION to provide *parenting, marriage & relational* **truth** that helps people to **love** their family well and gives them greater **hope** for the future.



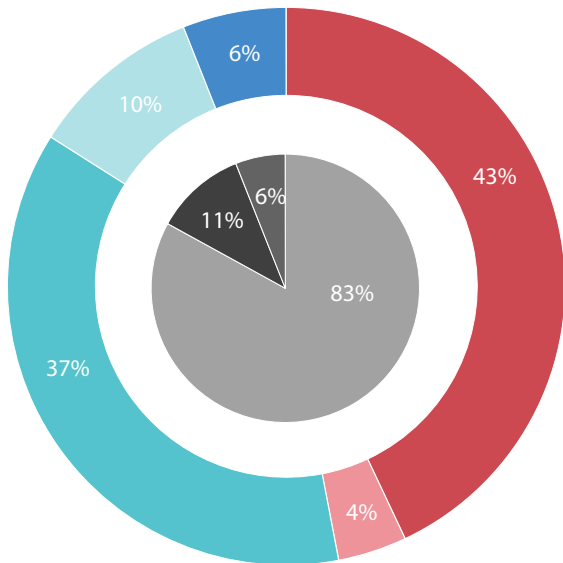
Family Minute Radio

- 41** STATES
- 246** STATIONS
- 6M** DAILY LISTENERS



All Pro Dad's Day
 School Program

46 States
1,249 Chapters
62,450 Dads/Kids Monthly



Revenue

- Individual Donors
- Resource Sales
- Corporate Sponsors
- Foundations
- Family First License Plates & Voluntary Checkoff

Expenses

- Program
- Development
- Management & General

What makes us DIFFERENT. We bring marriage, parenting and relational truth to the world through:

- NFL Events
- Public School Programs
- Mainstream Media - billboards, radio, television
- Online engagement - websites, emails, social media



“Mark, your advice is powerful. You are right on target! I’m passing this on to my children. In this age of social networking, these young relationships need wisdom and understanding. I just wanted to stop by and say that you are a beacon of truth! The way you are using these new online tools is amazing.” -Don



“Wow! I felt like you wrote this article on how to parent children just for me. It felt good to have someone understand and affirm what I am going through. I thought it was just my unique situation of having special needs children and that no one could understand the frustration or the feeling of being stretched from one end to the other. I know it’s silly, but you have really made my day. Thanks for sharing.” -Julie



“My wife and I have been separated for over a month now. It’s ironic [that] I ran into this post, *Unhappy Marriage: Should I Stay or Should I Go?* I’ve decided to return to her and the children tomorrow. It brought tears to my eyes that God put this here for me to read.” -Michael

Lives CHANGED



“Susan, I am printing out your blog on the *Mom I Am* and posting it so that when I fall into the trap of thinking I am not good enough and that I should be like someone else, I can remind myself of who I am! I was in tears telling my husband about you and how much it meant to know that I am enough and that my kids need me and my strengths! What a freeing thing to recognize that God equipped me and that he doesn’t want me to be like everyone else!” -Jane



“This article, *How to Cope with Losing Your Job*, is so relevant to me right now. I just got laid off after 20 years. I have no idea what I will do. I swing between being brokenhearted and trusting God. I need to read this over and over and let it sink in.” -Jonathan